



[www.facebook.com/thikanashimla](http://www.facebook.com/thikanashimla)  
[www.elderpeoplehome.org](http://www.elderpeoplehome.org)  
[www.thikanashimla.blogspot.in](http://www.thikanashimla.blogspot.in)  
[www.seniorcitizenhome.blogspot.in](http://www.seniorcitizenhome.blogspot.in)



**AN ORGANIZATION FOR WELFARE OF SENIOR CITIZENS**

**Regd. No. S/1L/85111 under Society Regn. Act**

**Delhi Road, Simla, Serampore-3, Hooghly**

E mail: [thikana\\_shimla@yahoo.co.in](mailto:thikana_shimla@yahoo.co.in)

[info@elderpeoplehome.org](mailto:info@elderpeoplehome.org)

Dt. 31<sup>st</sup> July, 2015

Dear Sir/ Madam

THIKANA SHIMLA is a Regd. Society dealing with the welfare of Senior Citizens, now mainly deals with Sheltered Accommodation. Since Nov. 2008, THIKANA SHIMLA is the name in the field of Sheltered Accommodation likely an Old Age Home. Previously it was a partnership business organization based on the project 'Senior Citizen Club with Sheltered Accommodation' formulated by Dr. Amitava De Sarkar, awarded First Prize by Boston Pledge, USA & BNCCI, Kolkata in the year 2007. It was first started by five partners as a business organization. When it is in run, four partners, except Dr. De Sarkar started non-cooperation and left this organization. Then Dr. De Sarkar formed a Regd. NGO with the help of advisers, inmates, well wishers and family members of inmates to save the home. Now it is running as a non-profit organization. Not only to serve elderly people on sheltered accommodation aspect THIKANA SHIMLA now wants to deal on other various fields likely 'In House Service for Elderly Residents of Serampore Town', 'Day Care Centre for Destitute Widows', 'Mobile Medical Unit for Destitute Elder Villagers', '24 hrs. Telephonic Help Line for Senior Citizens' etc.

Now we want to talk on '**24 X 7 Personalized Life Support Service for Senior Citizens of Serampore Town**'. You know the population of Senior Citizens is growing rapidly all over the world. Somewhere it touched one third of the population. In India it reaches 9% in last census, from 4% within 10 years. In urban area even in India so many elderly people become alone due to empty nest syndrome. The number of lonely elder people will keep increasing day by day. The problem, which is very prevalent in metro cities, is now going to become problems in small urban area also – the loneliness, less man power for doing their works.

'**24 X 7 Personalized Life Support Service for Senior Citizens of Serampore Town**'. comprises of various services likely, *doctors - physiotherapists on call, treatment assistance, ambulance on call, care provider service, car rental service, concession in selected medicine shops, pathological laboratories and hospitals, subsidized fees of selected doctors and physiotherapists, companionship, counseling, banking assistance, legal assistance and police protection, household maintenance, food home service, telephone bill-electric bill payment etc.* The name of this concept is selected as '**SEVA ASTAPRAHAR**'. One identity Card will be given to the members of this service against a minimum amount of membership fee. This will be completely a non-profit service to the elderly residents of Serampore town. If it becomes successful the coverage area will be increased. Just one phone call will be sufficient for various services. The senior citizens will not need to contact so many people for different types of works.

Actually we will work as mediator. We would have contacts for different persons of different jobs. Just we will make a connection. Obviously everybody will give the members some concession. In selected hospitals, medicine shops, pathological laboratories, doctors-physiotherapists chambers members will get concession and preference on showing our card. THIKANA SHIMLA runs a kitchen for their inmates. So we will be able to serve food at their home.

This is our concept in short. Your active co-operation is solicited.

With regards

DR. AMITAVA DE SARKAR, Secretary

M: 9330843394